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2. Printed ad in KCR magazine	Place your full-page ad in KCR every quarter
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5. Netmanias newsletter (emailed to members)	Include your promotional content in our newsletter (Korean and English) that is emailed to over 51,000 members in and outside of Korea, 10 times a year.

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About Netmanias.com

Netmanias, based in South Korea, is a professional networking consulting company providing insightful online/off-line media content generated by in-depth analysis of the mobile network technology/service/market in South Korea and around the world.

We have a team of dedicated and skilled analysts and reporters who make sure the latest, hottest topics, like LTE, 5G, IoT, Broadband, etc., are covered through posts on our website and in our cutting edge quarterly networking magazine, “Korea Communication Review.” Netmanias has over 51,000 subscribers who are actively working in the networking industry and over 250,000 unique visitors per year.

Harrison J. Son, CEO

■ Netmanias Korean Site (www.netmanias.com/ko)

■ Netmanias English Site (www.netmanias.com/en)

■ English Magazine (KCR – printed)

CIRCULATION: 5,000+

Korean Communication Review (KCR) magazine is published in January, April, July and October and distributed to Netmanias’ subscribers, managements of Korean ICT companies and government.

Additional copies will be distributed at several industry Shows in 2015, including MWC 2015 (Barcelona, Shanghai) , CeBIT 2015, Small Cell & Carrier Wi-Fi World Summit (Singapore, London, Dubai, Dallas), Metro Ethernet Forum, KRNET 2015, HSN 2015.

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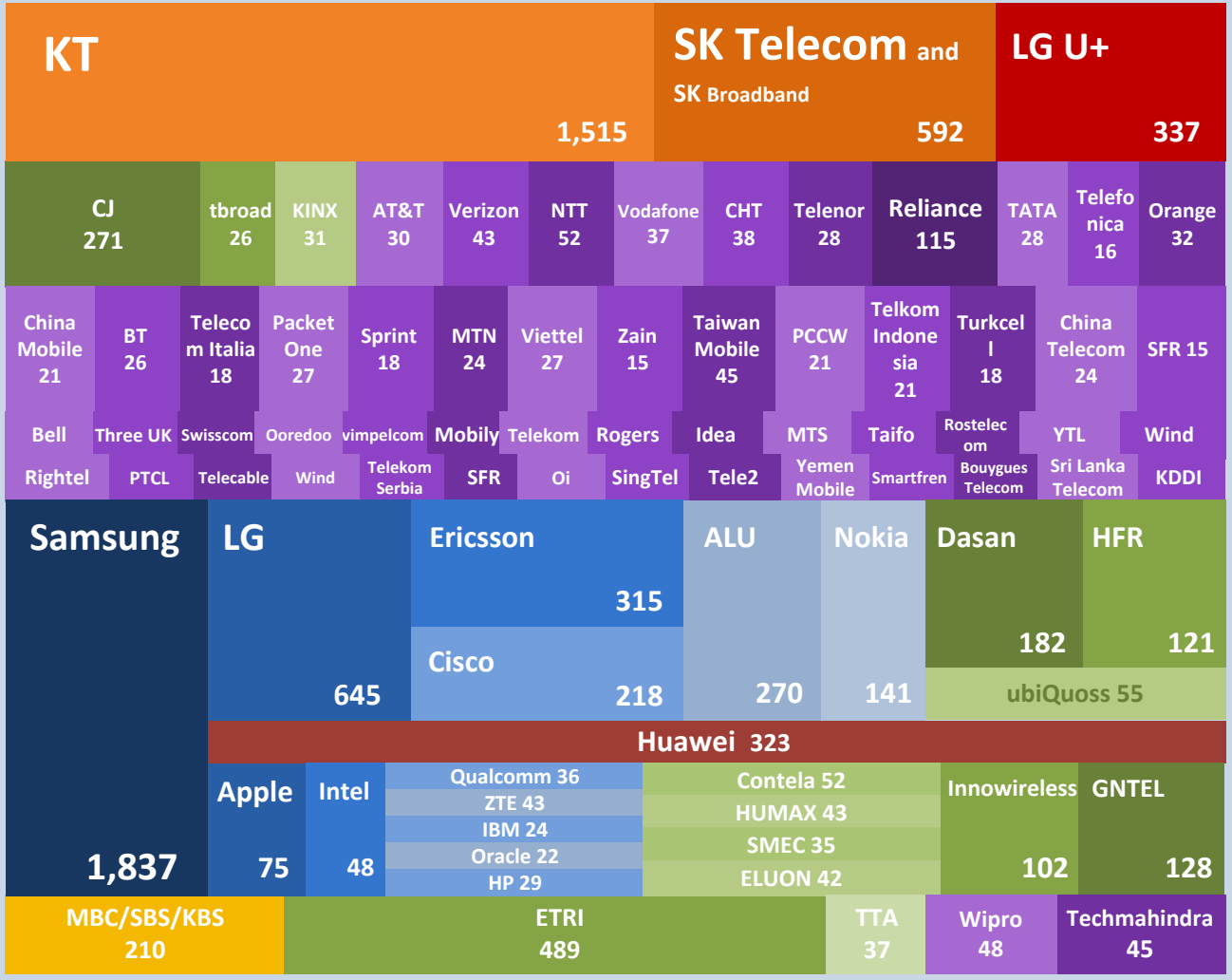
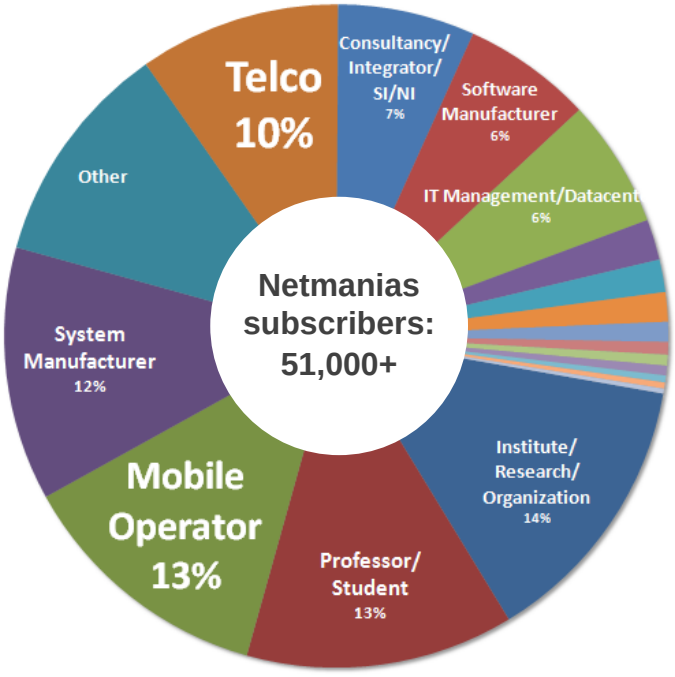
Netmanias Subscribers: Professionals and Experts among Us

Netmanias subscribers: 51,000+

Netmanias subscribers in Korean and global major operators and vendors



Netmanias Subscriber Occupations



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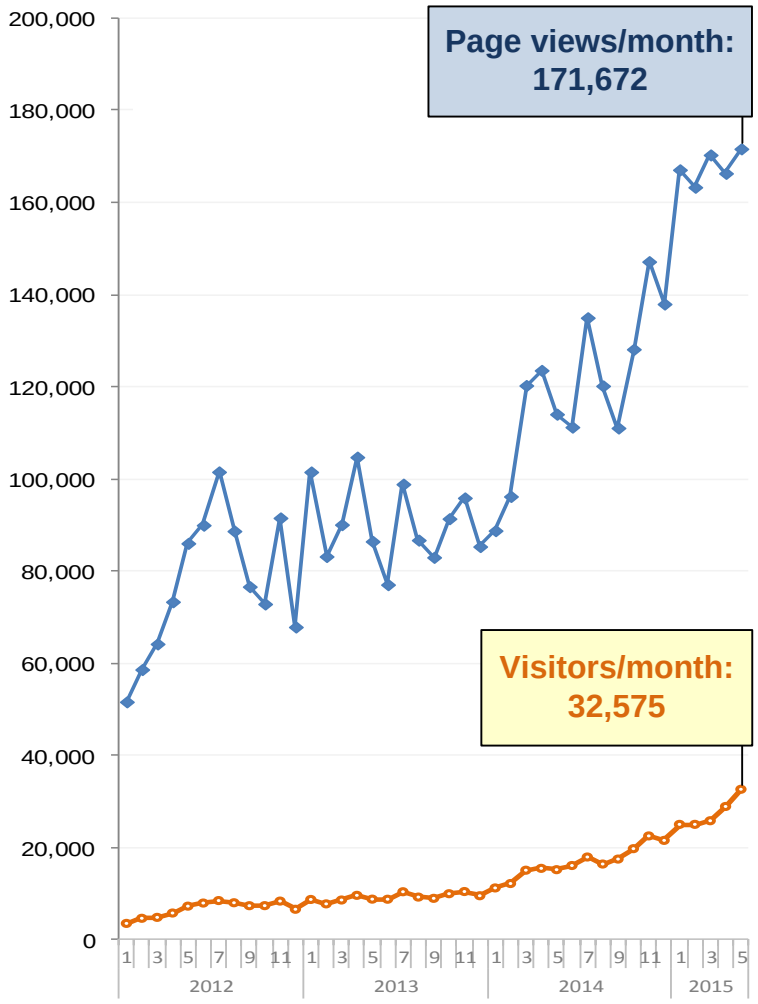
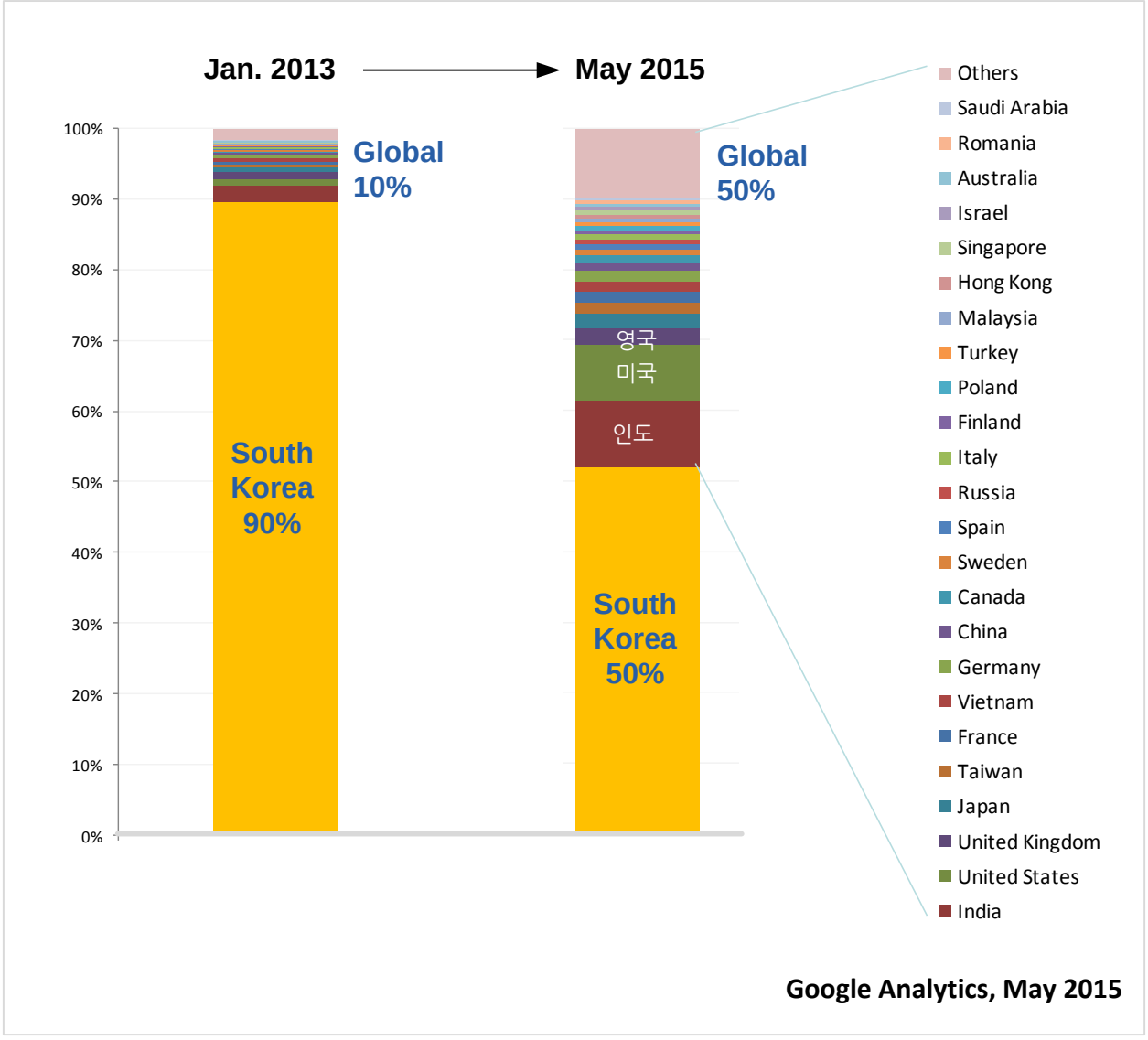
Visitors and Page Views



Google Analytics, May 2015

Netmanias Visitors by Country



Google Analytics, May 2015

Distribution of Korea Communication Review (KCR) Magazine

For the past 14 years since its foundation in 2002, Netmanias (www.netmanias.com) has been serving as a venue for professionals in the Korean networking industry to share their knowledge and information about wired/wireless network services, latest trends and key technologies in the market. Now, we are offering the great content shared to those who are outside of Korea, through our English magazine 'Korea Communication Review (KCR)' **to promote The world's most advanced broadband wired/wireless services and solutions of Korea around the world.**

KCR (Korea Communication Review) Magazine

9 772384 279006 04

ISSN 2384-2792

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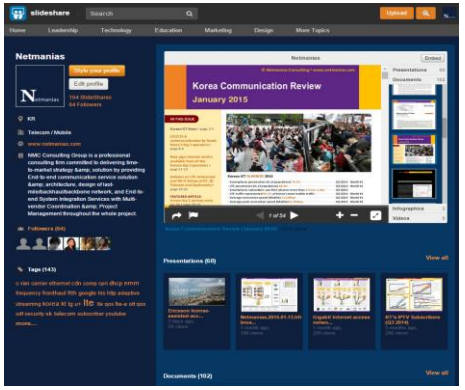
Online Distribution

Online Distribution through Netmanias English site
(www.netmanias.com)

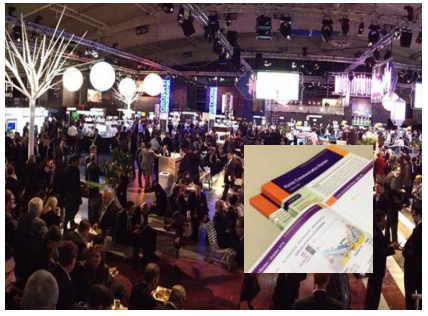


Online Distribution through Slideshare
(www.slideshare.net/netmanias)

KCR	Digital Edition
July 2014	15,376
October 2014	14,190
January 2015	13,692
April 2015	9,526

Offline Distribution

3,000 copies are mailed to **Netmanias subscribers in Korea and around the world**



At global events
• CeBIT 2015 in Germany • 2014 Metro Ethernet Forum • WIS 2014 • WIS 2015
At domestic events
• KRNET • HSN, etc.

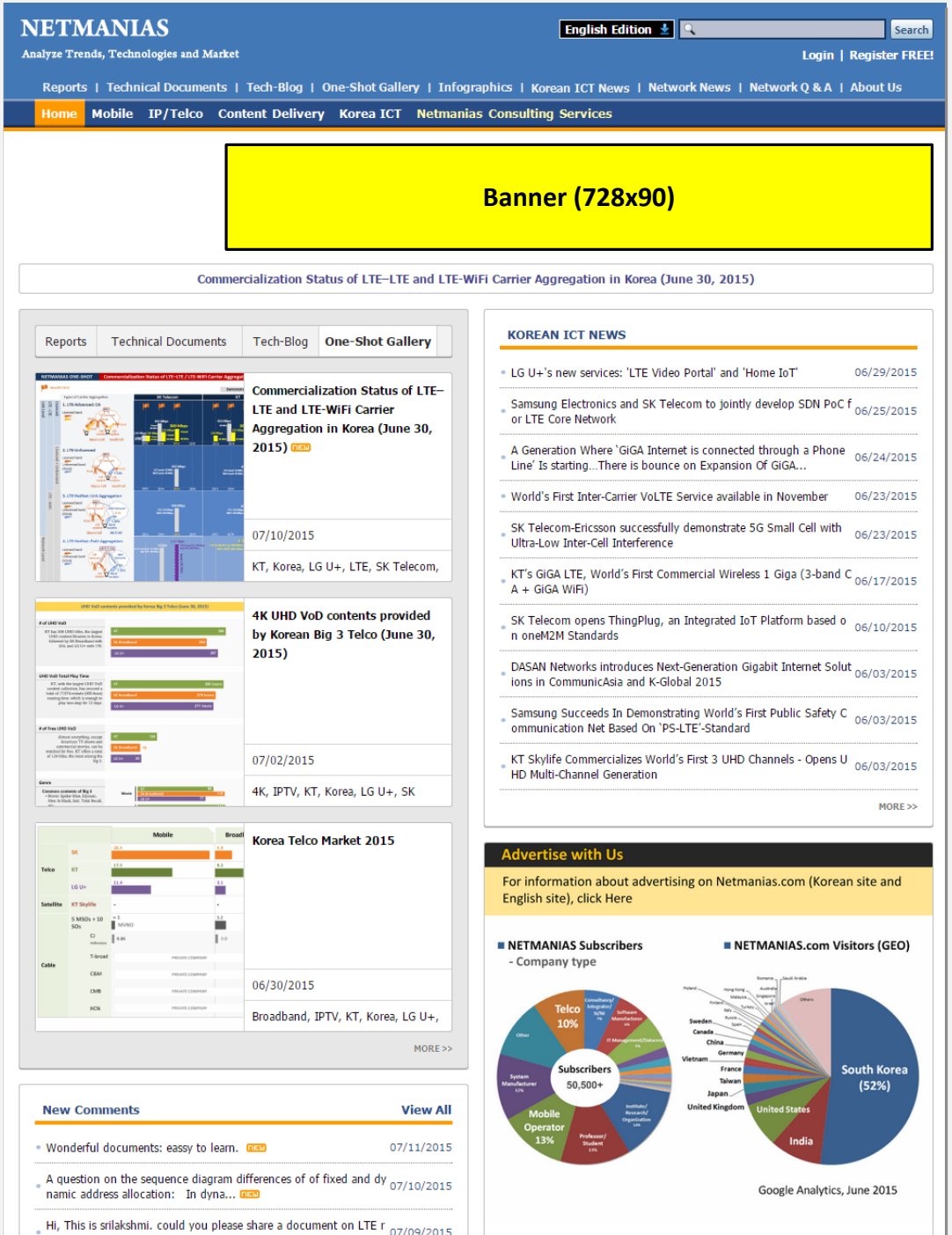
Distribution through Our Global Partners

At global events hosted By Avren Event
• Small Cell, Carrier Wi-Fi and Mobile Backhaul ASIA Summit (Singapore) in April 2015 • Small Cell & Carrier Wi-Fi World Summit (London) in June 2015

At MWC events Hosted by GSMA
• MWC (Spain) in March 2015 • MWC (Shanghai) in July 2015

1. Banner Ad Location

1-1 Netmanias Main Page (English Web Site)

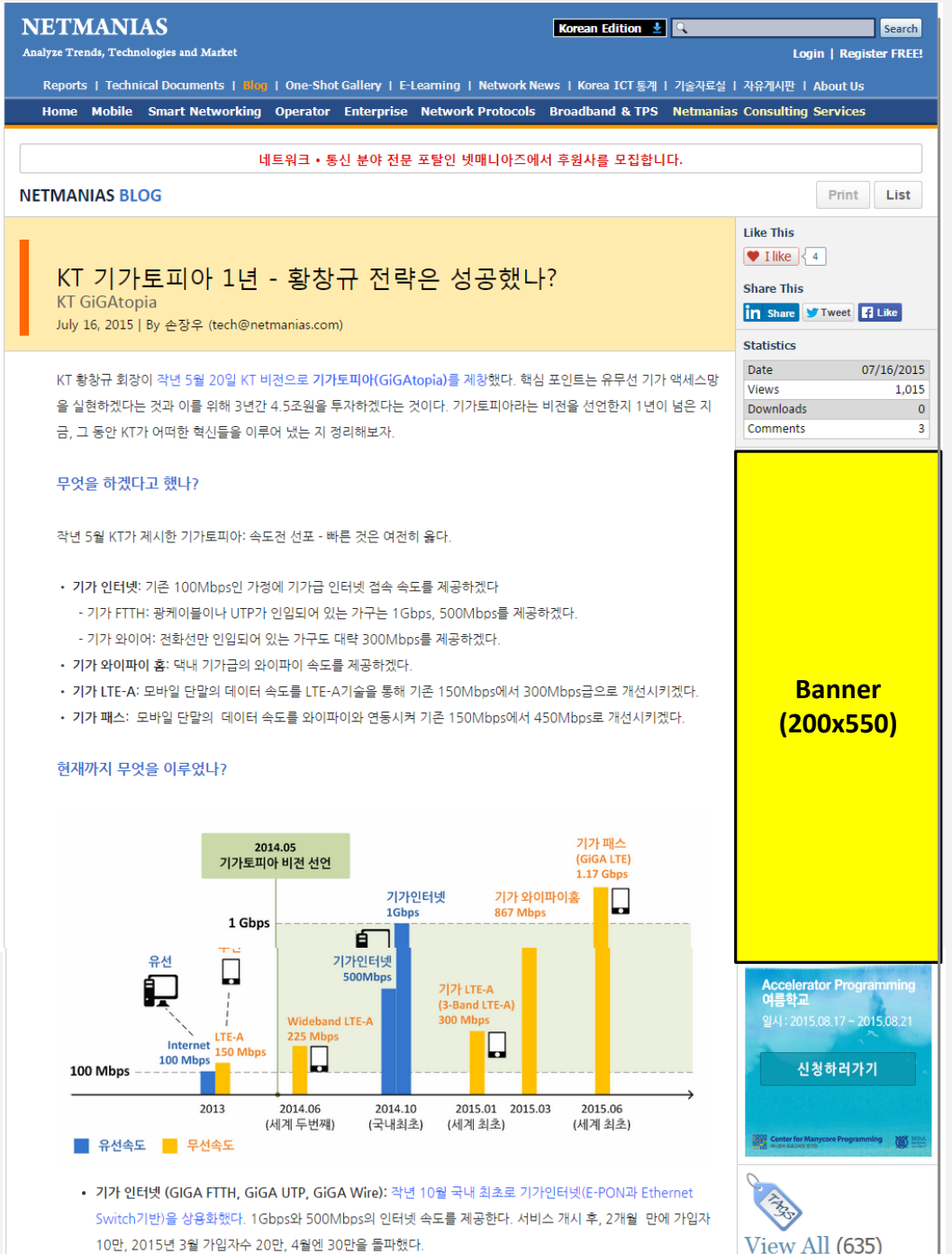


1-2 Netmanias Contents Page (English Web Site)

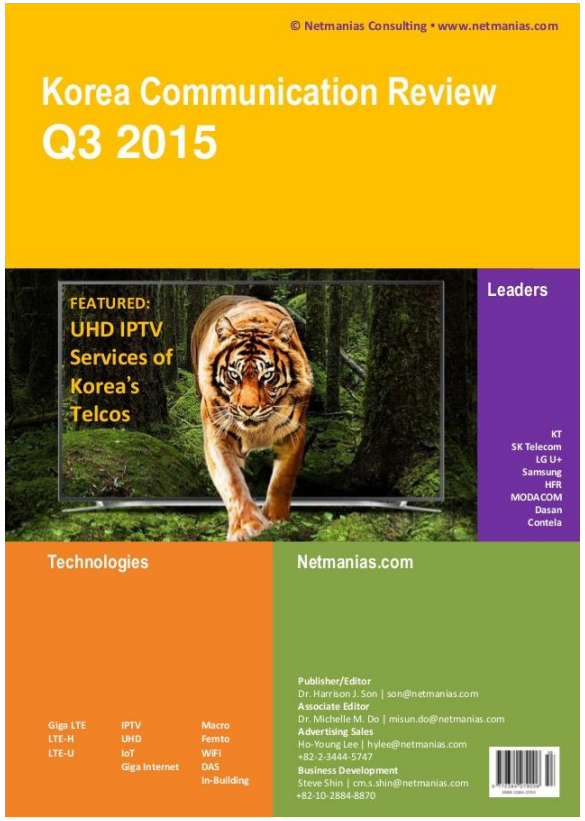
1. Banner Ad Location (continued)

1-3 Netmanias Main Page (Korean Web Site)

1-4 Netmanias Contents Page (Korean Web Site)



2. Place your full-page ad in Korea Communication Review (KCR) Magazine



Korea Communication Review (KCR) magazine >>

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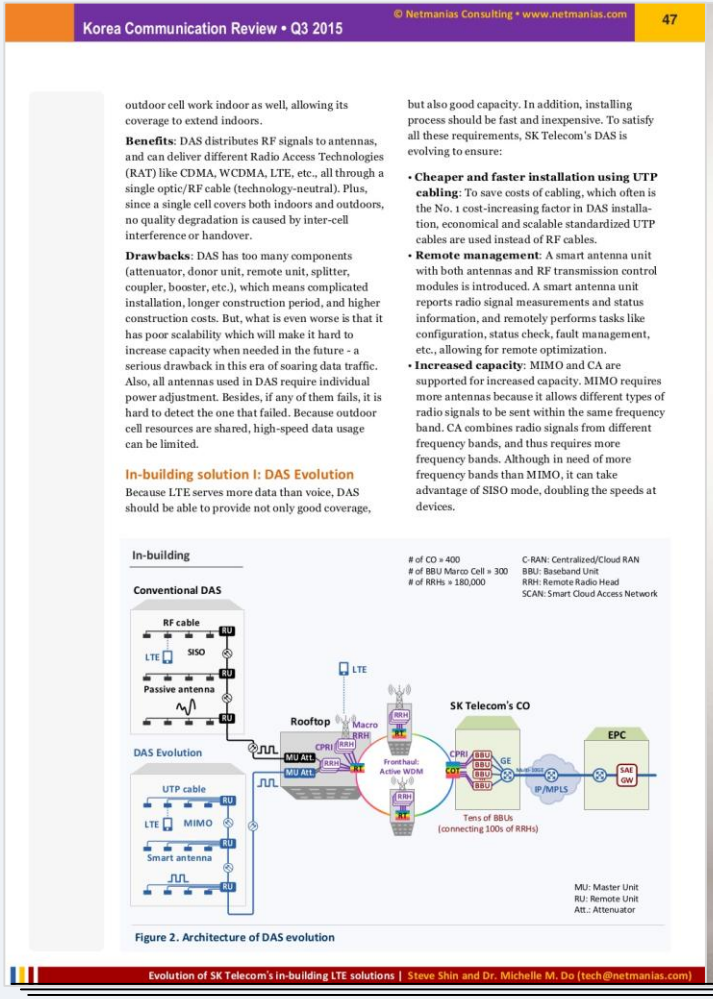
KCR brings you insightful and engaging content carefully crafted based on findings of our in-depth researches, interviews and analysis in relation to:

> World's most advanced broadband wired/wireless services by Korean operators
> Wired/wireless networking technologies adopted in Korean market
> Solutions and equipments by Korean vendors
> Key ICT statistics in Korea
> Korean ICT news

Currently, 5,000 copies of KCR are distributed all around the world every quarter.



3. Post your PR materials at Netmanias website (Korean and English) and KCR *as needed*

3-1 in Netmanias Web Page (Korean and English)

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SK Telecom Collaborates with Intel on 5G Enabling Technologies

07/16/2015 | By NETMANIAS (tech@netmanias.com)

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SK Telecom collaborates with Intel on 5G Enabling Technologies

- Companies will collaboratively develop and verify 5G device prototypes as well as key 5G technologies including 'Anchor-Booster Cell' and 'Massive MIMO'
- SK Telecom's CTO to speak on the company's 5G vision at GTI Summit and GSMA Conference held during MWC Shanghai 2015

SK Telecom today announced that it extended its strategic collaboration with Intel to cooperate on the development and performance verification of 5G technologies. The signing ceremony took place during MWC Shanghai 2015, Asia's l… …ed by senior e… …will jointly … …ter Cell and…

Your Press Release

To dem… commercialization, it is essential to develop a modem device that supports not only 5G, but also the existing 3G and LTE networks and ensures seamless interworking among multiple RAT(Radio Access Techonology)s. To this end, the two companies will work together to develop and verify5G devices that are similar size to the existing LTE devices for frequency bands that are highly likely to be used for pre-5G demonstrations and 5G commercialization.

SK Telecom and Intel will also further their efforts on Anchor-Booster Cell, one of the core 5G technologies that enables seamless transmission of massive amounts of data via a combination of an LTE network and next-generation wireless LAN called WiGig*.
*WiGig (Wireless Gigabit Alliance), also implemented in IEEE 802.11ad, enables multi-gigabit speed wireless communications over the unlicensed 60 GHz frequency band.

The WiGig specification not only allows devices to communicate at multi-gigabit speeds, but also consumes much less power to prolong battery life. WiGig is expected to support about 10 times faster speeds than Wi-Fi, allowing users to download a full HD movie (4-10GB) in just one to two seconds.

The two companies will apply Mobile Edge Computing technology on the Anchor-Booster cell to further enhance 5G by improving QoE(Quality of Experience), and developing new business models for enterprises and key verticals.

SK Telecom and Intel also agreed to develop and verify 'Massive MIMO (Multiple-Input Multiple-Output),' a multiple antenna technology that

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KOREA COMMUNICATION REVIEW (KCR) MAGAZINE

Current Issue

Q2 2015
- KT's demonstrations of LTE TDD (9-carrier CA, LTE-U/DL CA and triple mode femto)
- KT's demonstrations of LTE-H and LTE-U
- SK Telecom: Big data-based intelligent operation platforms - Fast Data Platform
- IoT services available from Korean Operators
- Korea ICT Statistics

Jan. 2015
- Debates on LTE-Unlicensed and Wi-Fi (KT, SK Telecom, Qualcomm, etc.)
- Korea's Big 3 now all offer giga Internet service
- Ethernet Access at 10Gbps
- LTE Statistics in Korea
- Broadband subscribers in Korea
- IPTV subscribers in Korea

October 2014
- SK Telecom's Network Evolution Strategies: Carrier aggregation, inter-cell coordination and C-RAN architecture
- KT aims to build a nationwide GiGA Internet access network (1 Gbps to the home) by the end of the year
- Korean big 3 telcos offer hassle-free and instant upgrade to Giga-class Internet without re-cabling
- LTE Statistics in Korea
- Broadband subscribers in Korea
- IPTV subscribers in Korea

July 2014
- What's GiGAtopia envisioned by Chairman Chang-gyu Hwang of KT?
- LTE/LTE-A Commercialization by South Korea's Big 3 Operators
- Broadband Access Network Architecture in Korea
- Netmanias Vendor Interview: HFR's optical fronthaul solution
- LTE Statistics in Korea
- Broadband subscribers in Korea
- IPTV subscribers in Korea

3-2 in English KCR Magazine

Korea ICT News & Articles

Samsung Electronics and SK Telecom to jointly develop SDN PoC for LTE core network

06/25 | By NETMANIAS (tech@netmanias.com)

Samsung Electronics announced on the 25th that it will partner with SK Telecom, to develop a Software Defined Networking (SDN) Proof of Concept (PoC) for an LTE core network. Both companies have recently announced their plans to develop virtualized, software-based networking solutions.

SDN is one of the hottest, and most interested next generation technologies, and many global players have been paying keen attention to developm… new SDN solutions and services.
SDN is designed to separate contr… data plane in network equipme… order to create more efficient … transmission routes.

An SDN-enabled Evolved Packet Core (EPC) solution is known for the ability to offer optimized traffic routes according to types of subscribers and services, without having to go through the core network.

Using this solution, operators can determine the shortest routes for data delivery, improve QoE, and reduce undesired network overload. In addition, they can handle network fault fast and keep investment costs down.

What is great about SDN is that it can offer different and flexible network services to each subscriber according to their selected plans (Network as a Service), while still using the current network (Network Slicing).

Because of these benefits, large-scale organizations like corporations, universities, public institutions, etc. can enjoy the convenience of using private network services through the networks already built by operators, without the hassle of building a new network themselves.

Plus, SDN is expected to significantly lower the risk of data leakage because it allows for delivering of important, confidential data directly via base stations nearby, instead of delivering through the public Internet network.

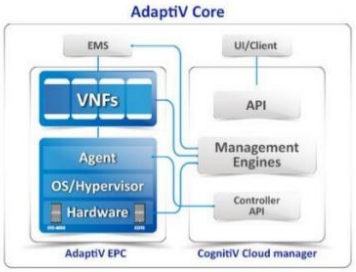
So, it can be useful for large-scaled organizations like corporations, hospital, public institutions, etc.

Also, because SDN makes sure data travel via the shortest routes near the base station, lower latency can be achieved. This will make many real-time, latency-critical data services to be available in the coming 5G era, like cloud games, remote driving, etc., a reality.

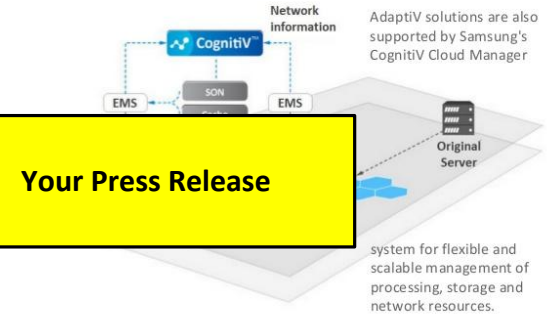
The two companies plan to lead the next generation network innovation in the global market, through cooperation in development of SDN-enabled EPC equipment and standardization by October.

Jin-hyo Park, Head of Network Technology Center at SK Telecom noted, "SDN is one of the key next generation technologies for innovation of network and cloud infrastructure of operators." He continued, "We are planning to effectively accommodate ever-increasing mobile data traffic through new EPC equipment development, and offer differentiated multimedia service experiences."

"Software-based technologies such as Network Function Virtualization (NFV) and SDN are key enablers for innovative services and efficient network operations," said Dong-Soo Park, Executive Vice President and Head of R&D for Network Business at Samsung Electronics. ■



The AdaptiV EPC pulls together software-based virtualized network functions (VNFs) running on a KVM hypervisor, and can use standard Commercial Off The Shelf (COTS) general-purpose hardware, or specialized purpose built Samsung servers, depending on the operator's specific requirements.



AdaptiV solutions are also supported by Samsung's CognitiV Cloud Manager system for flexible and scalable management of processing, storage and network resources.

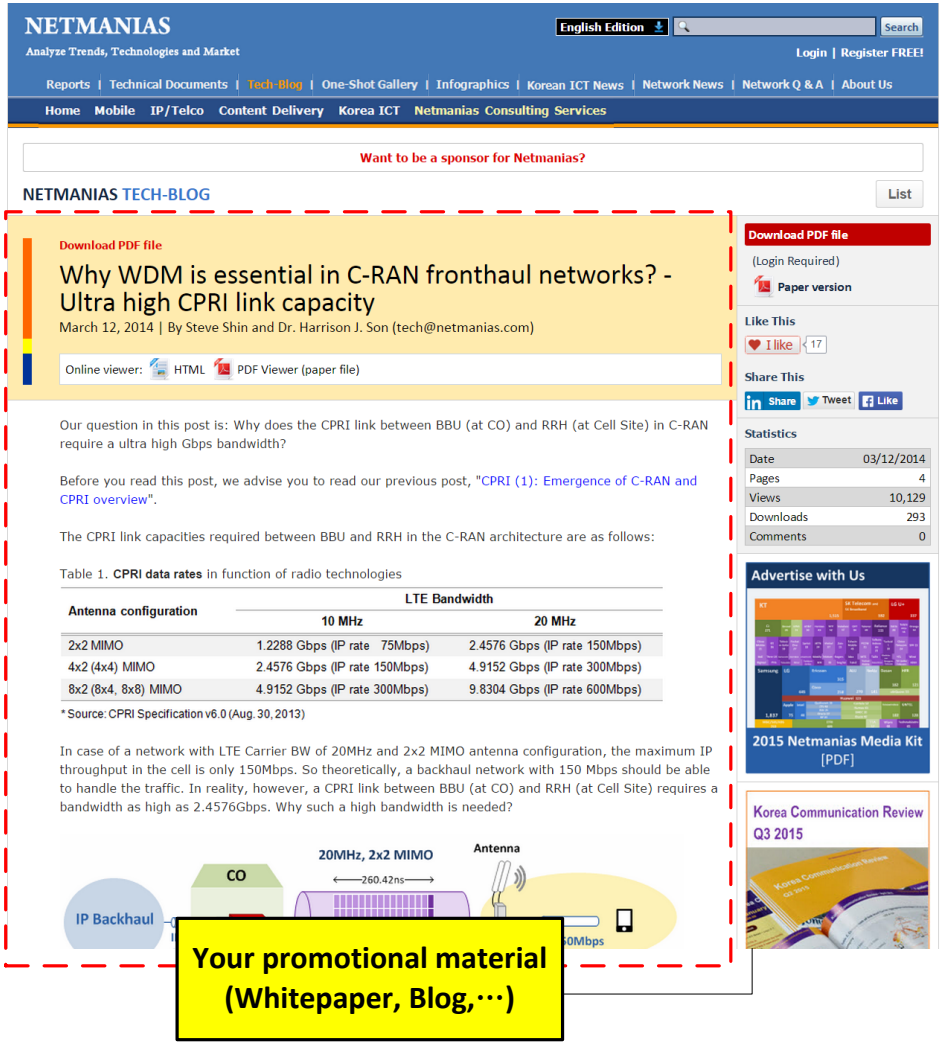
Source: Samsung

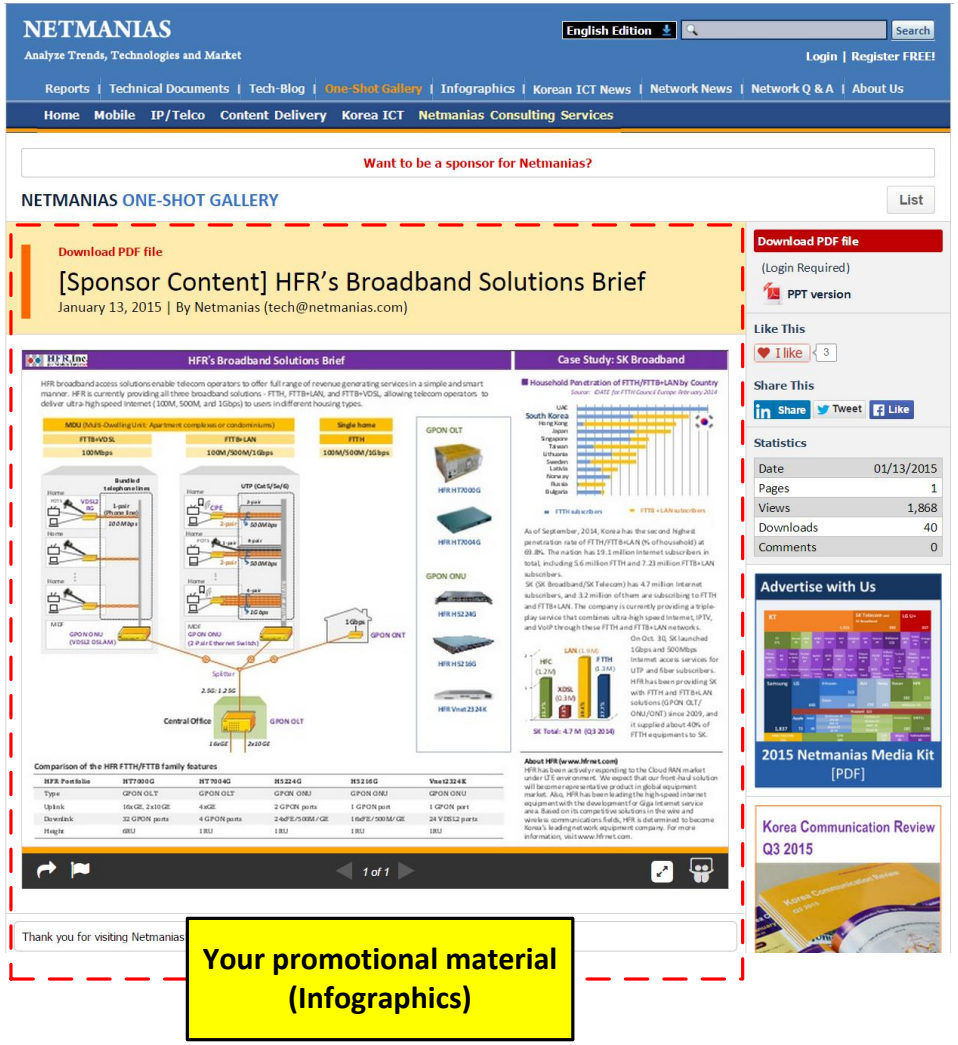
Your Press Release

4. Publish promotional materials (e.g., whitepaper) at Netmanias website (Korean and English) and KCR

Promotional materials
- Whitepaper
- Blog
- Infographics, etc.

4 materials a year





5. Netmanias newsletter (emailed to members, Korean and English)

Netmanias Newsletter

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Netmanias Newsletter 2015/06/16

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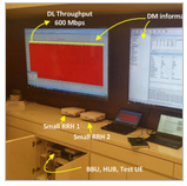
LATEST NETMANIAS CONTENTS

Hear from CTOs of Korean Telcos (3) SK Telecom: Dr. Jinsung Choi 'SK Telecom's 5G Evolution Strategies'

What are your key investment areas this year?
There are some criticisms that the term 'platform' is too abstract.
What are current development status and strategies of 5G?
There are some skeptisms about 5G as well.
What do you think about the doubt that OFDM technologies, which have been very effective until in LTE, will no longer be effective in 5G?
Is there any LTE-A technology under development?

Netmanias Blog | 06/16/2015

LG U+ achieved 600Mbps in its second LTE-U demonstration



In its second demonstration of LTE in Unlicensed spectrum ("LTE-U", LAA in 3GPP term) conducted last month - 7 months after its first demonstration where it showed 300 Mbps through CA of 20 MHz at 2.6 GHz and another 20 MHz at 5.8 GHz 20, LG U+ successfully achieved 600 Mbps through carrier aggregation (CA) of 20 MHz at 2.6 GHz and 60 MHz (3 x 20 MHz) at 5.8 GHz.

Netmanias Blog | 06/15/2015

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