

About Netmanias.com

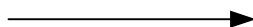
Basic information
Content
Subscribers
Team

About Sponsor Channel Service for Global Enterprises

What is it?
What are offered?
How much does it cost?



Global Vendor



Korean Market



Netmanias.com: The one and only portal
dedicated to network and communication in
Korea

About Netmanias.com

Basic information

Content

Subscribers

Team



Netmanias.com Basic Information

키워드	5G	4G LTE	C-RAN/Fronthaul	Gigabit Internet	IPTV/UHD	IoT	SDN/NFV	Wi-Fi	Video Streaming	KT	SK Telecom	LG U+	OTT	Network Protocol	CDN	YouTube	Data Center
스폰서 채널	HFR FRONTHAUL	넷비전 MPTCP	스맥 HeNB GW	스프링웨이브 L588 PTP	시에나 데이터센터 상호연결 (DCI)	Korea Communication Review											

Netmanias.com: The one and only portal dedicated to network and communication in Korea

Netmanias.com, a portal dedicated to network and communication founded in 2002, has been providing a venue for professionals in the industry to obtain and share knowledge on wired/mobile network service/infrastructure, latest trends and key technologies in the network and communication industry for the past 15 years. Netmanias.com's English site launched in 2012.

Covered Topics: 5G, 4G, X-Haul, Gigabit Internet, IoT, IPTV, SDN/NFV, Korea Operators

As of January 2017, Netmanias.com has more than 47,000 subscribers and 1,100,000 visitors annually.



Publisher/Editor: Dr. Harrison J. Son
son@netmanias.com

Associate Editor: Dr. Michelle M. Do
misun.do@netmanias.com

Advertising Sales and Business Development: Yunhee Son
sonshinepark@netmanias.com

Corporate Address: 201, Hanho Building, 33, Nonhyeon-ro 64-gil, Gangnam-gu, Seoul, 06228, Rep. of KOREA

Home Page: www.netmanias.com

As of January 2017, Netmanias Korean Site (www.netmanias.com/ko) has more than **31,000 Korean subscribers** and 610,000 Korean visitors annually.

As of January 2017, Netmanias English Site (www.netmanias.com/en) has more than **16,000 global subscribers** and 500,000 global visitors annually.

Netmanias.com Contents

Content Topics

Network and Communication in South Korea - Services and Infrastructure

■ Key topics relating to South Korean big 3 telcos: KT, SK Telecom, LG U+

- World's best broadband/mobile services
- Informagraphics on wired/wireless subscribers and their behavior patterns
- Innovative network architectures
- What made South Korea the world's best market?
- Strategies for network evolution
- Strategies for service evolution

Wired/wireless network technologies in the local network

■ Key topics

- Wired/wireless network technologies employed in the local network
- Solutions and equipment from local vendors in the local network

Analysis of key technologies

■ Key areas

- 5G, 4G
- Backbone/backhaul/fronthaul
- Optical Transport
- SDN/NFV
- IoT
- IPTV/CDN/OTT
- Gigabit Internet

Content Types

Korean 94 Report

Korean 94 Tec-Doc.

Korean 222 Tech-Blog

Korean 122 Infographics

Korean 597 News

English 34 Reports

English 59 Tech-Doc.

English 166 Tech-Blog

English 96 Infographics

English 319 News

Content Readers



Netmanias' Korean Subscriber and Visitors



Netmanias' Global Subscriber and Visitors

Netmanias.com Contents Example (Korean)

NETMANIAS REPORTS

http://www.netmanias.com/ko/?m=board&id=reports

	세계 각국의 5G 현황 분석 (1) - 5G 표준화 현황 Global 5G Status (1) - 5G Standardization	Date: 02/20/2017 Tags: 5G	863 2
	우리나라의 IPTV 시장 현황: 2016 Q3 Korea Communication Market Data: IPTV 2016 Q3	Date: 12/16/2016 Tags: IPTV, KT, LG U+, SK Telecom, Video Streaming	899 0
	우리나라 이동 3사 LTE 주파수 할당 및 상용화 과정 LTE frequency commercialization status in Korea	Date: 11/30/2016 Tags: KT, LG U+, LTE, SK Telecom	2,282 0
	우리나라의 조고속 인터넷 시장 현황: 2016 Q3 Korea Communication Market Data: INTERNET 2016 Q3	Date: 11/22/2016 Tags: Gigabit Internet, KT, LG U+, SK Telecom	1,147 0
	우리나라 모바일 분야 시장 현황: 2016 Q3 Korea Communication Market Data: MOBILE 2016 Q3	Date: 11/19/2016 Tags: KT, LG U+, LTE, SK Telecom	1,754 0
	데이터센터 상호연결 서비스를 위한 고객 가이드 차세대 DCI 구조: Private Optical Network 구.. DCI Architecture Evolution: Building Private Optical Network	Date: 11/16/2016 Tags: Data Center	1,997 0
	KT 5G 마스터 플랜 KT 5G Master Plan	Date: 11/10/2016 Tags: 5G, KT	3,103 1
	Korea Communication Review, October 2016 Korea Communication Review, October 2016	Date: 09/26/2016 Tags: IoT, KT, SDN/NFV, SK Telecom	1,331 0
	SK Telecom COSMOS White Paper: Evolving Telco Data Center with Software-Defined Tec... SK Telecom COSMOS White Paper: Evolving Telco Data Center with Software-Defined Technologies	Date: 08/17/2016 Tags: Data Center, SDN/NFV, SK Telecom	342 0
	Korea Communication Review, August 2016 Korea Communication Review, August 2016	Date: 08/08/2016 Tags: 5G, Gigabit Internet, IPTV, IoT, KT, Korea, SDN/NFV, SK Telecom, Wi-Fi	2,477 0

1 2 3 4 5 6 7 8 9 10

NETMANIAS TECHNICAL DOCUMENTS

http://www.netmanias.com/ko/?m=board&id=techdocs

	LTE 망에서 IP 주소 할당 방법 II: 두 도시 모델 IP Address Allocation Schemes II: A Case of Two Cities	Tags: IP Allocation, LTE	17,114 9
	LTE 망에서 IP 주소 할당 방법 I: 기본 IP Address Allocation Schemes I: Basic	Tags: IP Allocation, LTE, PCO	33,112 15
	LTE 과금: Offline LTE Charging: Offline	Tags: CDR, Charging, LTE, OFCS, PCRF	19,143 10
	넷플릭스 스트리밍 방식 Netflix ABR (Adaptive Bit Rate) Streaming	Tags: HTTP Adaptive Streaming, Netflix, OTT, Video Streaming	14,233 2
	LTE Policy and Charging Control (PCC) LTE Policy and Charging Control (PCC)	Tags: LTE, PCC, VoLTE	17,817 23
	LTE EMM Procedure: 10/11. Toward Another City LTE EMM Procedure: 10/11. Toward Another City	Tags: Attach, Detach, EMM, GUTI, LTE	13,811 2
	LTE EMM Procedure: 8/9. Handover/Cell Reselection with TAU LTE EMM Procedure: 8/9. Handover/Cell Reselection with TAU	Tags: Cell Reselection, EMM, Handover, LTE, TAU	15,018 5
	LTE EMM Procedure: 7. Cell Reselection without TAU LTE EMM Procedure: 7. Cell Reselection without TAU	Tags: Cell Reselection, EMM, LTE, SIB	17,689 16
	WAN 가속화 기술 분석 Analysis on WAN Acceleration Technologies	Tags: Acceleration, Data Center, Deduplication, TCP Optimization, WAN	15,705 6
	YouTube 비디오 요청 및 전달 방식 분석 (360p, 720p) YouTube Video Delivery Process (360p, 720p)	Tags: Google, HTTP, HTTP Progressive Download, OTT, Video Streaming, YouTube	17,958 22

1 2 3 4 5 6 7 8 9 10

NETMANIAS TECH-BLOG

http://www.netmanias.com/ko/?m=board&id=blog

	KT 인공지능 TV '기가지니 (GIGA Genie)' 출시 - AI 시장 경쟁 시작 KT unveils AI TV 'GIGA Genie', triggering fierce competition in the market	Date: 02/02/2017 Author: 도미선 @ Netmanias Tags: 5G, AI, Gigabit Internet, IPTV/UHD, IoT, KT	1,545 0
	차세대 데이터센터 연결 (DCI) 구조: Private Optical Network 구축 Ciena's Proposal for DCI Implementation	Date: 01/02/2017 Author: 시에나코리아 Tags: Data Center	573 0
	KT 소용인터넷 전략 - NB-IoT를 중심으로 KT's IoT strategy - focused on NB-IoT	Date: 01/02/2017 Author: 도미선 @ Netmanias Tags: IoT, KT, NB-IoT	2,612 1
	통신사가 바라보는 5G 네트워크 기술과 산업 방향 5G network technologies and future envisioned by telcos	Date: 12/21/2016 Author: 도미선 @ Netmanias Tags: 5G, IoT, KT, SDN/NFV, SK Telecom	3,015 0
	SK 텔레콤 최진성 CTO의 Connected Car와 자율주행차에 대한 견해 SK Telecom's CTO Alex Choi's view on 5G Connected Car	Date: 12/06/2016 Author: 도미선 @ Netmanias Tags: IoT, SK Telecom	1,698 0
	KT 5G 추진전략: 추진 상황, 시스템/단말, 서비스, 주요 기술 KT's 5G Strategy: Standard, System/Device, Services and Technologies	Date: 12/02/2016 Author: 도미선 @ Netmanias Tags: 5G, IoT, KT, KT 5G-SIG	3,901 3
	통신사의 TV 매출액, 인터넷 서비스 매출액에 다가갔다 - KT와 LG U+ KT's TV Service Revenue quickly catching up with Internet Service Revenue	Date: 11/24/2016 Author: 손장우 @ Netmanias Tags: IPTV, KT, LG U+	2,497 2
	SD-WAN 2.0: 기업 가상 사설망의 새로운 옵션 SD-WAN 2.0: Building A Better SD-WAN	Date: 11/09/2016 Author: Prayson Pate @ ADVA Optical Networking Tags: Data Center, SDN/NFV	1,591 3
	SK 텔레콤의 첫 LoRa 상용서비스 출시, 그리고 2016 IoT 국제 전시회에서 소개한 IoT 서비스들 SK Telecom's IoT services introduced at the 'IoT Korea Exhibition 2016'	Date: 11/07/2016 Author: 도미선 @ Netmanias Tags: IoT, LoRa, SK Telecom	3,697 3
	오픈 하드웨어와 소프트웨어로 통신사업자의 유선 액세스망 구축하기 Building Software Defined ISP Using Open Hardware and Software	Date: 09/28/2016 Author: Reza Toghraee @ ArpaWare Tags: Gigabit Internet, SDN/NFV	2,269 0
	오픈 네트워킹, 화이트 박스 스위치 - 이제는 현실이다. Open Networking, White Box, Bare metal Switches What are the Risks?	Date: 09/27/2016 Author: Reza Toghraee @ ArpaWare Tags: Data Center, SDN/NFV	2,049 0
	SK Telecom의 SDRAN (DU 기능 분리 및 서버화) 상용망 검증 - 5G를 위한 큰 걸음 SK Telecom and Nokia Implement World's First Cloud-based Radio Access Network in a Commercial LTE Net...	Date: 09/25/2016 Author: 손장우 @ Netmanias Tags: 5G, C-RAN/Fronthaul, LTE, SDN/NFV, SK Telecom	5,238 0
	Opinion: 북유럽의 전통 강호들 (에릭슨, 노키아)이 중국의 신룡 거대 세력 (화웨이)의 독주를 막... Can Nordic rivals stop the Chinese juggernaut?	Date: 09/14/2016 Author: Rajat Kochhar @ Ericsson Tags: 5G, IoT, LTE	3,616 2

1 2 3 4 5 6 7 8 9 10 Next >

Netmanias.com: Contents Sample (English)

[SK Telecom' 5G R&D Activities and Ecosystems - 2016 Q3](#)

[Nokia's D-RAN/C-RAN Evolution Architecture](#)

[5G IOT Security](#)

[AT&T's CORD - the ultimate architecture born after decades of innovation in the communications network](#)

[5G Internet of Things](#)

[SDN/NFV-based vCPE Services by AT&T, Verizon and KT](#)

[Who will be the world's first operator to deploy a nationwide IoT network?](#)

[How ready is KT for 5G Olympics?](#)

[Network Architecture Evolution from 4G to 5G](#)

[Brief Survey - Operator's View on 5G C-RAN/Fronthaul Redefinition](#)

[E2E Network Slicing - Key 5G technology : What is it? Why do we need it? How do we implement it?](#)

[KT 5G Network Architecture](#)

[Mobile Network Architecture for 5G Era - New C-RAN Architecture and Distributed 5G Core](#)

[5G network as envisioned by KT - Analysis of KT's 5G network](#)

[5G POC \(Test, Trial\) Status in Korea](#)

[KT's E2E 4G LTE and FTTH Network Architecture](#)

[Netmanias Interview with KT at MWC 2015: KT's demonstrations of LTE-H and LTE-U](#)

[SK Telecom's Network Evolution Strategies \(3\) - RAN Architecture Evolution Strategy](#)

[SK Telecom's Network Evolution Strategies \(2\) - Inter-cell Coordination Evolution Strategy](#)

[SK Telecom's Network Evolution Strategies \(1\): Carrier Aggregation Evolution Strategy](#)

[LTE RAN Architecture: Cell site and LTE BS, B/F-Hauling, Coordination, Comparison and Case Study](#)

[HFR's Mobile Fronthaul Solutions for LTE-A Era](#)

[Netmanias Interview with HFR - Fronthaul Solutions for LTE/LTE-A C-RAN \(Cloud RAN\)](#)

[Evolution of Mobile RAN Architecture in LTE/LTE-A Era \(C-RAN\)](#)

[Fronthaul Size: Calculation of maximum distance between RRH and BBU](#)

09/19/2016

09/13/2016

09/05/2016

08/31/2016

08/30/2016

08/22/2016

04/21/2016

03/13/2016

12/31/2015

12/07/2015

11/27/2015

10/15/2015

10/06/2015

11/03/2015

09/18/2015

09/04/2015

03/30/2015

10/27/2014

10/13/2014

10/07/2014

08/06/2014

08/01/2014

05/27/2014

04/16/2014

04/01/2014


The screenshot shows the Netmanias website interface. The main article is titled "E2E Network Slicing - Key 5G technology : What is it? Why do we need it? How do we implement it?". Below the article title, there is a table titled "Table 1. Most compelling use cases for 5G".

5G Use Case	Example	Requirements
Mobile Broadband	4K/8K UHD, hologram, AR/VR	High capacity, video cache
Massive IoT	Sensor network (metering, agriculture, building, logistics, city, home, etc.)	Massive connection (200,000/km ²)
Mission-critical IoT	Robotics control, autonomous driving, automated factory, smart-grid	Mostly immobile devices Low latency (175 ms, motion control 1 ms) High reliability

Below the table, there is a diagram titled "Figure 1. Network slicing: Why do we need it?". The diagram illustrates the transition from a single 4G network to multiple 5G networks through network slicing. It shows how a single 4G network is divided into multiple 5G networks, each serving different service/device and service/industry requirements. The diagram includes labels for "4G Network", "5G network", "Service/Device", "Service/Industry", "Mobile Broadband", "Mission-critical IoT", and "Massive IoT".

Netmanias.com Korean Subscribers • Email Newsletter

Telecom Operators

1,277 subscribers@kt.com 

841 subscribers@sk.com 

507 subscribers@lguplus.co.kr 

...

10+ companies

SI / Integrator

230@Samsung.com (SDS)
111@Sicc.co.kr
86@Lgcns.com
78@Lgntel.com
60@Snetsystems.co.kr
39@Teletron.co.kr
33@Lgcns.com
27@Hanwha.com
26@Opasnet.co.kr
23@Ringnet.co.kr
20@Lginnotek.com
19@Networkons.com
16@Globaltelecom.co.kr
16@Pndinc.co.kr
...

50+ companies

Local Vendors

2,374@Samsung.com (SEC)
710@Lge.com

112@Comtec.co.kr	30@piolink.com
67@Pantech.com	29@Telcaware.com
59@hfrnet.com	27@Kisantel.co.kr
59@Dasannetworks.com	26@Esmec.com
54@Igericsson.com	24@mobigen.com
48@Solid.co.kr	23@modacom.co.kr
48@ubiquoss.com	22@woori-net.com
38@Innowireless.com	21@Sysmate.com
61@Innowireless.co.kr	20@Telefield.com
53@eluon.com	19@Kaonmedia.com
50@Contela.com	17@Samji.com
46@Ntels.com	17@Coweaver.co.kr
38@humaxdigital.com	...
36@Uangel.com	200+ companies

Korean Office of Global Vendors

54@nokia.com (한국인)
46@cisco.com (한국인)
33@Huawei.com (한국인)
18@Anritsu.com (한국인)
16@Hpe.com (한국인)
14@Lghitachi.co.kr
12@Juniper.net (한국인)
... **50+ companies**

Research/Organization

406@etri.re.kr
... **20+**

Professor/Students:

177@kaist.ac.kr
155@yonsei.ac.kr
96@Snu.ac.kr
202@korea.ac.kr
... **60+**

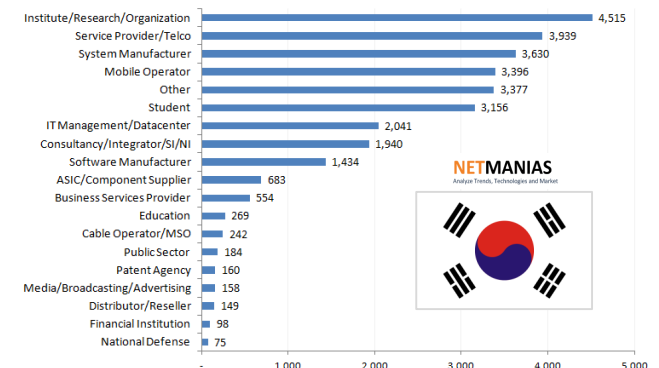
IDC Service Providers: 50+

23@Skcc.com | 19@Cdnetworks.com/cO.kr | 19@poscoict.com | 15@navercorp.com
| 4@Sejongtelecom.net | 14@hyundai-autoever.com | 13@Kinx.net | 10@Tbroad.com ...

Highly focused on network and communication industry

Netmanias Korean Subscribers

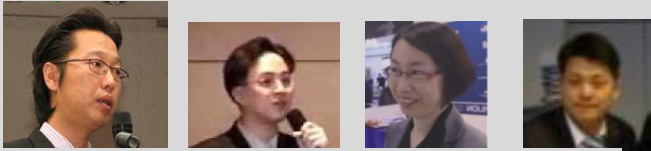
31,000+



Key Words	5G	4G LTE	C-RAN/Fronthaul	Gigabit Internet	IPTV/Video Streaming	IoT	SDN/NFV	Wi-Fi	KT	SK Telecom	LG U+	Network Protocol	Samsung
CHANNELS	HFR _{FRONTHAUL}	Netvision _{MPTCP}	SMEC _{HeNB GW}	Springwave _{1588 PTP}	Korea Communication Review								

All with more than 15 years of experience in the fields

Four editors



Harrison J. Son Chris Yoo Michelle M. Do Tomas Shin

Select topics and create content

- All with 15+ years of experience in network consulting for local and global clients
- 30+ contributors

Internally, we:

- Analyze the latest global and local trends and technologies
- Discover key content topics

Externally, we:

- Communicate with global and local vendors on a regular basis
- Attend global and local conferences and exhibits and interview key figures

Site development and operation



Leon Choi Soojung Lee

Platform development

Dedicated to development and operation of Netmanias.com for the past 12 years

Platforms developed

- Content management system
- Subscriber management system
- Target marketing system: Analyze Subscriber behavior patterns through interworking of the above two systems

Content globalization



Yoonhee Son

One in-house linguist for content globalization

- Dedicated linguist in Seattle, WA, USA
- With + 15 years of experience in IT globalization and localization (Google, Microsoft, Tableau, etc.)
- Translating all content posted on Netmanias.com for the past five years

Netmanias.com Global Contributors

NETMANIAS
Analyze Trends, Technologies and Market

Key Words	5G	4G LTE	C-RAN/Fronthaul	Gigabit Internet	IPTV/Video Streaming	IoT	SDN/NFV	Wi-Fi	KT	SK Telecom	LG U+	Network Protocol	Samsung
CHANNELS	HFRFRONTHAUL	NetvisionMPTCP	SMECHeNB GW	Springwave1588 PTP	Korea Communication Review								

List of Global Contributors [View Online](#)



Thierry Van de Velde
Consulting Technology Specialist
at Nokia, IP & Optical Networking



Prayson Pate
Chief Technology Officer for
Ensemble
at ADVA Optical Networking



Barkan Ersoy
Senior Traffic & Performance
Modelling Engineer
at Vodafone UK



Ejaz - Muhammad Sial
Technology Strategist
at T-Mobile



Houman Sadeghi Kaji
Chief Innovation Officer
(CIO) at Lotus Communication Inc.



Claus Hetting
CEO & Chairman
at Wi-Fi NOW



Mohammad AbuSalah
Senior Telecoms Consultant
at IDC



Zeeshan Rizvi
Cloud / DevOps / SDN Strategy
at Cisco Systems Inc



Rajat Kochhar
Wireless and Wireline Networks
Consultant at Ericsson



Reza Toghraee
Technical Manager (CCIE, Cloud,
SDN, Network, Security Expert)
at ArpaWare



Carlos Lopez- Lopez
Senior Product Manager
at AT&T Mobility



Avi Dorfman
VP R&D
at Telco Systems



Zied TURKI
Consultant at NetXP



Nakul Nagralawala
Business Development Executive at
Alten Calsoft Labs



Mojtaba HOUSHMAND
IT OSS & Backend Services
Manager at MobinNet Telecom



Mahmoud Ali
LTE Team Leader/SME
at AdvaComm



Anand R. Prasad
Chairman of 3GPP security
working group (SA3) and Chief
Advanced Technologist at NEC



Dean Bublely
Founder and Director
at Disruptive Analysis



Ari Chakrabarti
Technical Account Management
at Financial Institution Consulting



Mohamed Abdel Monem
Radio Optimization Senior Engineer
at Vodafone Egypt



Leonardo Zanoni Pedrini
Telecom Consultant
at Telefónica Brasil (TelefónicaVivo)



Andreas Hipp
Member of the Board
at Cirrus Core Networks



Kuldeep Kaushik
Management & Technology
Consultant at Ericsson



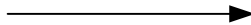
Mina G. Nasry
Network Engineer, Core Team
at NOOR Data Network

About SPONSOR CHANNEL SERVICE

Offering marketing platforms for global enterprises' promotion in South Korea



Global Vendor



Korean Market

What is Sponsor Channel service?

We offer you ① a micro-site dedicated to you and

② an opportunity to expose your company's name on our main menu.

A great chance to reach professionals in the network and communication fields who visit our website, and promote your solutions and equipment.



What is Sponsor Channel Service?

Netmanias.com with +610,000 visitors (per year) and +31,000 subscribers.

Netmanias Site



610,230 visitors
Per year

50,853 visitors
per month

Contents Types

Articles, Report,
Technical Documents,
One-Shot, News

Covered Topics

5G, 4G, Wi-Fi, SDN,
NFV, Gigabit Internet,
Backbone/backhaul/front
haul, IOT, IPTV, etc.

Netmanias' Korean Subscriber and Visitors

Netmanias' Korean Subscribers

Telecom Operators: 3 companies

1,277@kt.com

841@sk.com

507@Lguplus.co.kr

SI / Integrator: 50+

230@Samsung.com (SDS)
111@Sicc.co.kr
86@Lgcns.com
78@Lgntel.com
60@Snetystems.co.kr
39@Teletron.co.kr
33@Lgcns.com
27@Hanwha.com
26@Opasnet.co.kr
23@Ringnet.co.kr
20@Lginnotek.com
19@Networkons.com
16@Globaltelemec.co.kr
16@Pndinc.co.kr
...

Local Vendors: 200+

2,374@Samsung.com (SEC)
710@Lge.com
112@Comtec.co.kr
67@Pantech.com
59@hfrnet.com
59@Dasannetworks.com
54@Lgericsson.com
48@Solid.co.kr
48@ubiquoss.com
38@Innowireless.com
61@Innowireless.co.kr
53@eluo.com
50@Contela.com
46@Ntels.com
38@humaxdigital.com
36@Uangel.com
35@ericssonlg.com
30@Piolink.com ...

다국적 기업의 한국 지사: 50+

54@nokia.com (한국인)
46@cisco.com (한국인)
33@Huawei.com (한국인)
18@Anritsu.com (한국인)
16@Hpe.com (한국인)
14@Lghtachi.co.kr
12@Juniper.net (한국인)
9@Ciena.com (한국인)
9@Telit.com (한국인)
9@Keysight.com (한국인)
8@Rohde-schwarz.com (한국인)
8@Oracle.com (한국인)
8@mediatek.com (한국인)
8@akamai.com (한국인)
7@Kribm.com
7@Cetecom.com (한국인)
6@Qti.qualcomm.com (한국인)
6@lsiacom.com (한국인)
5@Fortinet.com (한국인)
3@aeroflex.com (한국인)

Research/Organization: 20+

406@etri.re.kr
35@Tta.or.kr
24@Kisa.or.kr
...

Professor/Students: 60+

177@kaist.ac.kr
155@yonsei.ac.kr
96@Snu.ac.kr
202@...
...

IDC Service Providers: 50+

23@Skcc.com | 19@Cdnetworks.com/cO.kr | 19@poscoict.com | 15@naver.com
14@hyundai-autoever.com | 13@Kinx.net | 10@Tbroad.com ...



Netmanias Korean Subscribers

31,000+명

Netmanias Korean Visitors

2012

7만명

2013

11만명

2014

19만명

2015

37만명

2016

610,000명



Google Analytics, 2012-2016

Highly focused on
Network and communication industry

What is Sponsor Channel Service?

Promote your solutions and services to our visitors and subscribers



Global Vendor

Sponsor

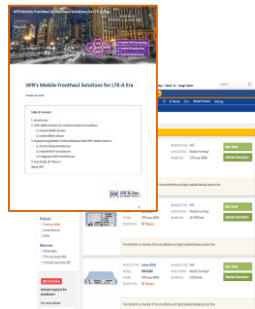
Company Profile
Solutions
Products
Whitepapers
Blogs
News

Statistics
Cyber Business
Card

Netmanias Site



[Sponsor's Contents]
Company Profile
Solutions
Products
Whitepapers
Blogs
News



Sponsor Microsite

Visit

View &
Download

Netmanias' Korean Subscriber and Visitors

Netmanias' Korean Subscribers

Telecom Operators: 3 companies

1,277@kt.com

841@sk.com

507@Lguplus.co.kr

SI / Integrator: 50+

230@Samsung.com (SDS)
111@Sicc.co.kr
86@Lgcns.com
78@Lgntel.com
60@Snetsystems.co.kr
39@Teletron.co.kr
33@Lgcns.com
27@Hanwha.com
26@Opasnet.co.kr
23@Ringnet.co.kr
20@Lginnotek.com
19@Networkkors.com
16@Globaltelecom.co.kr
16@Pndinc.co.kr
...

Local Vendors: 200+

2,374@Samsung.com (SEC)
710@Lge.com
112@Comtec.co.kr
67@Pantech.com
59@hfrnet.com
59@Dasamnetworks.com
54@Ipericsson.com
48@Solid.co.kr
48@ubiquoss.com
38@Innowireless.com
61@Innowireless.co.kr
53@elulon.com
50@Contela.com
46@Ntels.com
38@humaxdigital.com
36@Uangel.com
35@ericssonlg.com
30@Prolink.com ...

다국적 기업의 한국
지사: 50+

54@nokia.com (한국인)
46@cisco.com (한국인)
33@Huawei.com (한국인)
18@Anlitsu.com (한국인)
16@Hps.com (한국인)
14@Lghitachi.co.kr
12@Juniper.net (한국인)
9@Ciena.com (한국인)
9@Telt.com (한국인)
9@Keysight.com (한국인)
8@Rohde-schwarz.com (한국인)
8@Oracle.com (한국인)
8@mediatek.com (한국인)
8@akamai.com (한국인)
7@Kr.ibm.com
7@Catecom.com (한국인)
6@Qualcomm.com (한국인)
6@Wacom.com (한국인)
5@Fortinet.com (한국인)
3@aeroflex.com (한국인)

Research/
Organization: 20+

406@etri.re.kr
35@Tta.or.kr
24@Kisa.or.kr
...
Professor/Students:
60+
177@kaist.ac.kr
155@yonsei.ac.kr
96@snu.ac.kr
202@korea.ac.kr
...
Broadcast
Station/Media: 15+
32@kbs.co.kr |
10@sbs.co.kr
8@Mbc.co.kr ...

Netmanias Korean Subscribers

31,000+명



Netmanias Korean Visitors

2012

7만명

2013

11만명

2014

19만명

2015

37만명

2016

610,000명



Google Analytics, 2012-2016

Sponsor's Potential Customers

What is Sponsor Channel Service?

Sponsor Microsite

As a sponsor, you will be offered an exclusive chance to have a highly-customizable microsite dedicated for you right on the Netmanias.com

1. Your Sponsor Channels site (Microsite) will be created, hosted and updated by us all year round.
2. A clickable tab dedicated to you with your name on it will be shown right on our website, inviting our visitors to find out more about you.

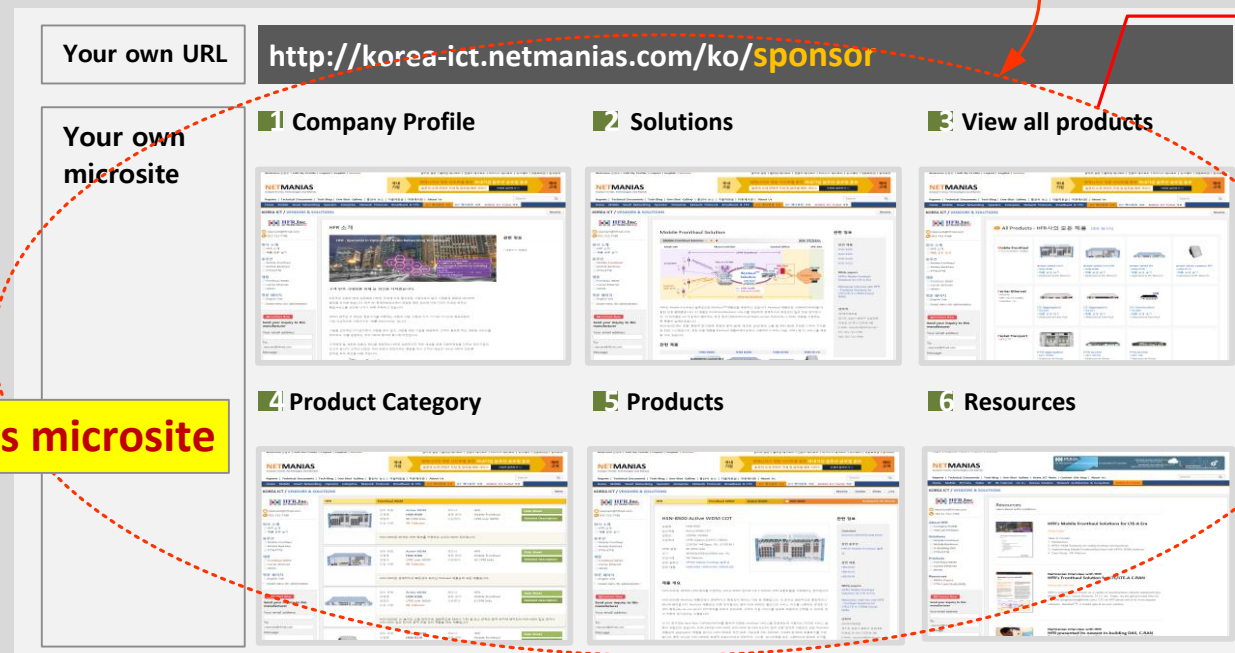


On the Netmanias website, each sponsor will have a dedicated tab with its name on it.

Landing URL: <http://korea-ict.netmanias.com/ko/sponsor>

3. Information about you (e.g. Your solutions/products, white papers, blogs) will be posted on your microsite.

Sponsor's microsite



Exclusive, customized sponsor site (Microsite) created, hosted and updated by Netmanias



Sponsor Channel Service Process

Phase 1: produce contents, microsite

- ① Sponsor information collection
 - Company profile
 - Solutions
 - Products
 - Case Study
 - Ads

- ② Sponsor content creation
 - Micro-site for sponsor
 - White paper
 - Tech-blog
 - Infographics
 - Solution brief
 - Presentation material
 - Etc.

Phase 2: distribute Sponsor's promotional materials

③ posting

Netmanias Site
(www.netmanias.com/ko)



① annual 61,000 visitors and 31,000+ subscribers

Visit, view and download

④ Distribution

Sponsor's microsite on Netmanias.com
korea-ict.netmanias.com/ko/sponsor



Visit, view and download

⑤ Analysis of readers and their behavior patterns (e.g. company, title, field, etc.)

Phase 3: identify Keyman

- ⑥ Report on content views and accesses by readers
- ⑦ Online and real time monitoring of how content is shared

Business Logic

- Content Management
- Subscriber Management
- KEYMAN Management
- Target Marketing

Phase 4: Reach out to potential clients

⑧ More information is offered and a meeting is arranged

⑧ Contacts by potential clients

Netmanias' Subscriber and Visitors
= Sponsor's Potential Customers and Partners

Netmanias' Korean Subscribers

Telecom Operators: 3 companies	SI / Integrator: 64	Local Vendors: 200+	Research / Organization: 20+
1,277@kt.com	200@netmanias.com (02) 11210141	2,210@netmanias.com (152) 71210141	410@netmanias.com (02) 21014101
841@sk.com	800@lg.com	71210141.com	21014101.com
507@Lguplus.co.kr	700@netmanias.com	610@netmanias.com	510@netmanias.com
	500@netmanias.com	410@netmanias.com	310@netmanias.com
	400@netmanias.com	310@netmanias.com	210@netmanias.com
	300@netmanias.com	210@netmanias.com	110@netmanias.com
	200@netmanias.com	110@netmanias.com	100@netmanias.com
	100@netmanias.com	100@netmanias.com	100@netmanias.com

Netmanias Korean Subscribers
31,000+명

Netmanias Korean Visitors



Sponsor

What are offered?

As a sponsor of Netmanias.com, the one and only portal for network and communication professionals in South Korea, you can enjoy the following benefits:

- 1 A microsite dedicated to you**
A microsite, consisting of Company profile, News, Solutions, Products, Promotion pages, will be created, hosted and updated by us.
- 2 A clickable tab for you right on the main menu of Netmanias.com**
Maximize promotional effects by exposing your company and products to our +610,000 visitors through a clickable tab dedicated for you.
- 3 Your banner and content**
Display your banner on our main and Content pages
- 4 Your news on our newsletter**
Spread news about you (e.g. news, product/solution release, white paper, events, etc.) through our Newsletter emailed to our +31,000 subscribers
- 5 Online and real-time statistics monitoring**
Log in to your enterprise manager account at Netmanias.com and check the statistics on views and activities relating your content

Check the statistics on your microsite (e.g. views, downloads of brochure, data sheet, white pater, etc.)
Find more about your readers

Offering Details: A Peek at Ciena's microsite

1 Microsite at <http://korea-ict.netmanias.com/ko/ciena>

Company Profile pages

NETMANIAS
국내기업의 해외사업화 촉진 프로그램 안내
해외 시장에 진출하려는 국내 ICT 기업을 위한 해외 마케팅 플랫폼 서비스
대상: 글로벌 무역에 집중하는 국내 기업 분야: 네트워크, 통신, ICT, 솔루션, 제품
국가: 미국

회사 소개

- Ciena 소개
- DCI 제품 모두 보기

데이터센터 연결 구조의 진화

- 자세히 DCI 구조, 사실 공개해드립니다

시메나 DCI 솔루션

- 가짜물 DCI 솔루션
- 데이터센터 연결 구조 최적화 서비스
- 데이터센터 연결 구조 6500
- 데이터센터 연결 구조 8700

시메나 DCI 장비

- 데이터센터 연결 구조 6500
- 데이터센터 연결 구조 8700
- 데이터센터 연결 구조 3100

자료

- 기술 백서

시메나 DCI 성공사례

- 공유 가능
- 가이드문서 보기
- 문의

Ciena는 현장에서 일하는 기술자와 전문가를 지원하기 위한 다양한 형태의 교육 프로그램을 제공하고 있습니다. 성공 사례에서 영감을 얻을 수 있도록 다양한 비즈니스 사례를 소개하고 있습니다.

<http://korea-ict.netmanias.com/ko/ciena/intro/531/>

View all products pages

DCI 제품 모두 보기

제품명	모델명	주요 특징	상세 설명
Ciena Waveserver	100E, 400E, 1000E	클라우드 기반, 가상화 지원	클라우드 기반 가상화 지원
Ciena 6500	6500	데이터센터 연결 구조 최적화	데이터센터 연결 구조 최적화
Ciena 8700	8700	데이터센터 연결 구조 최적화	데이터센터 연결 구조 최적화

기술 백서

Learn about Ciena's DCI Solution

시메나 DCI 성공사례

- 공유 가능
- 가이드문서 보기
- 문의

<http://korea-ict.netmanias.com/ko/ciena/intro/540/>

Solutions pages

데이터 센터 상호 연결 구조의 진화: 사실 광네트워크

Do It Yourself - BW 구매에서 무한 BW 이용으로!

Managed DCI 서비스 (가짜물 DCI)

- 데이터센터 상호 연결 구조 최적화
- 클라우드 기반 가상화 지원

기술 백서

Learn about Ciena's DCI Solution

시메나 DCI 성공사례

- 공유 가능
- 가이드문서 보기
- 문의

<http://korea-ict.netmanias.com/ko/ciena/evolution/553/>

Products pages

Ciena Waveserver Stackable Interconnect System

기술 백서

Learn about Ciena's DCI Solution

시메나 DCI 성공사례

- 공유 가능
- 가이드문서 보기
- 문의

<http://korea-ict.netmanias.com/ko/ciena/transport/545/>

Resources pages

기술 백서: 데이터 센터 상호 연결 서비스를 위한 고객 가이드: Private Optical Network 구축

기술 백서

Learn about Ciena's DCI Solution

시메나 DCI 성공사례

- 공유 가능
- 가이드문서 보기
- 문의

<http://korea-ict.netmanias.com/ko/ciena/resources/533/>

Materials pdf files

데이터 센터 상호 연결 서비스를 위한 고객 가이드: Private Optical Network 구축

기술 백서

Learn about Ciena's DCI Solution

시메나 DCI 성공사례

- 공유 가능
- 가이드문서 보기
- 문의

<http://www.netmanias.com/ko/?m=view&id=reports&no=1091>

Offering Details

2 Clickable tab on the top menu

3 Your banner right here!

Netmanias main Page (www.netmanias.com/ko)

Login | Register FREE! | English | Korean

NETMANIAS

Analyze Trends, Technologies and Market

Home | Reports | Technical Documents | Tech-Blog | One-Shot Gallery | 통신사 뉴스 | 기술자료실 | 자유게시판 | About Us | 이미지 검색

KT SK Telecom LG U+ **ICT 기업 총람** KOREA ICT PORTAL

키워드 5G 4G LTE C-RAN/Fronthaul Gigabit Internet IPTV/UHD IoT SDN/NFV Wi-Fi Video Streaming KT SK Telecom LG U+ OTT Network Protocol CDN YouTube Data Center

스폰서 채널 HFRFRONTHAUL 넷비전 MPTCP 스텝 HeNB GW 스프링웨이크 1588 PTP 시에나 데이터센터 상호연결 서비스 **Ciena TAB** 차세대 DCI 구조 Private Optical Network 구축

최신 콘텐츠

Reports Technical Documents **Tech-Blog** One-Shot Gallery

AI tv 'GiGA Genie'

KT 인공지능 TV '기가지니 (GiGA Genie)' 출시 - AI 시장 경쟁 시작

5G를 얘기할 때 자주 언급되는 말이 있다. 5G는 단지 속도만 빨라지는 게 아니라 모든 것이 '연결'되고 모든 산업이 '융합'된다는 것이다. 모든 것을

02/02/2017

5G, AI, Gigabit Internet, IPTV/UHD,...

데이터 센터 상호연결 서비스를 위한 고객 가이드

차세대 DCI 구조 Private Optical Network

Ciena
Experience. Outcomes.

차세대 데이터센터 연결 (DCI) 구조: Private Optical Network 구축

Ciena에서 보내온 기고글입니다. 현재 국내 통신사업자들이 제공하고 있는 데이터센터 상호연결 (DCI: DataCenter Interconnect) 서비스인

01/02/2017

Data Center

3월: 85개 시 상용망 6월: 전국 상용망

2016 2017

9 3 6

NB-IoT 서비스 시연 NB-IoT 전국망 구축 (Q2) 및 상용 서비스 론칭 (Q3)

KT 소용인터넷 전략 - NB-IoT를 중심으로

지난 11월 초, KT는 LG U+와 'NB-IoT 공동협력'을 선언하고 2017년 1분기 (Q1)에 NB-IoT를 상용화한다고 발표

WHITE PAPER

데이터센터 상호연결 서비스를 위한 고객 가이드 | 차세대 DCI 구조: Private Optical Network 구축

Ciena
Experience. Outcomes.

데이터 센터 상호연결 서비스를 위한 고객 가이드: 차세대 DCI 구조: Private Optical Network 구축

Download PDF File

Ciena's White papers

ICT 기업 총람

한국 ICT 기업 총람

바로가기 >

국내 ICT 산업분야를 기술그룹별로 분류하고, 그룹별로 기업을 리스팅하여, 한 눈에 국내 기업들을 총람할 수 있는 사이트입니다.

기업 등록 안내

기업 등록은 2017년 1월부터 가능하며 무료입니다.

기업 등록 안내

현재 등록완료사

KT | SKT/SKB | LG U+ | HFR | 넷비전 | 스프링웨이크 | 한드림넷 | 유비쿼스 | 다보링크 | 웨이브일렉트로닉스 | 인터게이트 | 대유플러스 | KINX | 스파이어테크놀로지 | 스텝 | 우리넷

통신사 뉴스

SK텔레콤, 간편본인확인 서비스 'T인증' 출시 6개월에 가입자 500만

SK텔레콤은 지난해 8월 출시한 'T인증' 서비스가 6개월 만에 가입자 500만명을 확보하고 누적 인증건수도 3,869만건을 넘어섰다고 밝혔다. 'T인증'은 성명과 전화번호...

02/13/2017

SK브로드밴드, B tv 가입자 400만 돌파

3 Your banner right here!

2 Clickable tab on the top menu

3 Your banner right here!

4 Netmanias Newsletter

Netmanias Newsletter (e-mail to Netmanias' subscribers)

The screenshot shows the Netmanias Newsletter interface. At the top, it says 'NETMANIAS Analyze Trends, Technologies and Market' and '넷매니아즈 뉴스레터' with the date '2016/11/17'. Below this is a navigation bar with 'Connect with Netmanias' and links to LinkedIn, Slideshare, Facebook, and Twitter. The main content area is titled 'LATEST NETMANIAS CONTENTS' and features three articles:

- 데이터센터 상호연결 서비스를 위한 고객 가이드 | 차세대 DCI 구조: Private Optical Network 구축**
DCI Architecture Evolution: Building Private Optical Network
Netmanias Reports | 11/16/2016
- 차세대 데이터센터 상호연결 (DCI) 구조: Private Optical Network 구축**
DCI: Private Optical Network
Netmanias One-Shot Gallery | 11/16/2016
- KT 5G 마스터 플랜**
KT 5G Master Plan
Netmanias Reports | 11/10/2016
- SD-WAN 2.0: 기업 가상 사설망의 새로운 옵션**
SD-WAN 2.0: Building A Better SD-WAN
Netmanias Tech-Blog | 11/09/2016

4 Your news on our newsletter

Spread news about you (e.g. news, product/solution release, white paper, events, etc.) through our Newsletter emailed to our +31,000 subscribers

Ciena's White papers

How much does it cost?

What are offered		
Cyber Business Cards	Information about users who downloaded your content	
Netmanias Newsletter	Promote through our Newsletter	Up to once a month
	Dedicated Newsletter	Up to once a month
Promotion through our website 넷매니아즈 메인 사이트 www.netmanias.com/ko	Clickable tab on the top menu	Throughout the term of agreement
	Banner on the main page	To be rolled at times during the term of agreement
	Banner on Content page	To be rolled at times during the term of agreement
	Post your news	○
	Share your content (e.g. white paper)	○
Microsite (넷매니아즈 영문 사이트내 Microsite) URL: korea-ict.netmanias.com/ko/sponsor	Microsite with dedicated pages to share your - Company profile - Solutions - Product list - Products - Promotional materials - News	No limit in the number of pages
	Design and coding	○
	Hosting	○
	Update - Edit/add the content	○
	Report on statistics on usage and activities on the site	○

Contact
NETMANIAS
 Analyze Trends, Technologies and Market

+82-2-3444-5747
tech@netmanias.com